



Serene 407

The truly Luxurious abode at Ashok Nagar



Serene 407

Discover Serene 407, a boutique collection of six luxurious 3 BHK apartments (1392 – 1435 sq.ft) in the heart of Ashok Nagar. Thoughtfully designed for space, elegance, and quality, this CMDA-approved development offers a rare blend of privacy, comfort, and convenience.

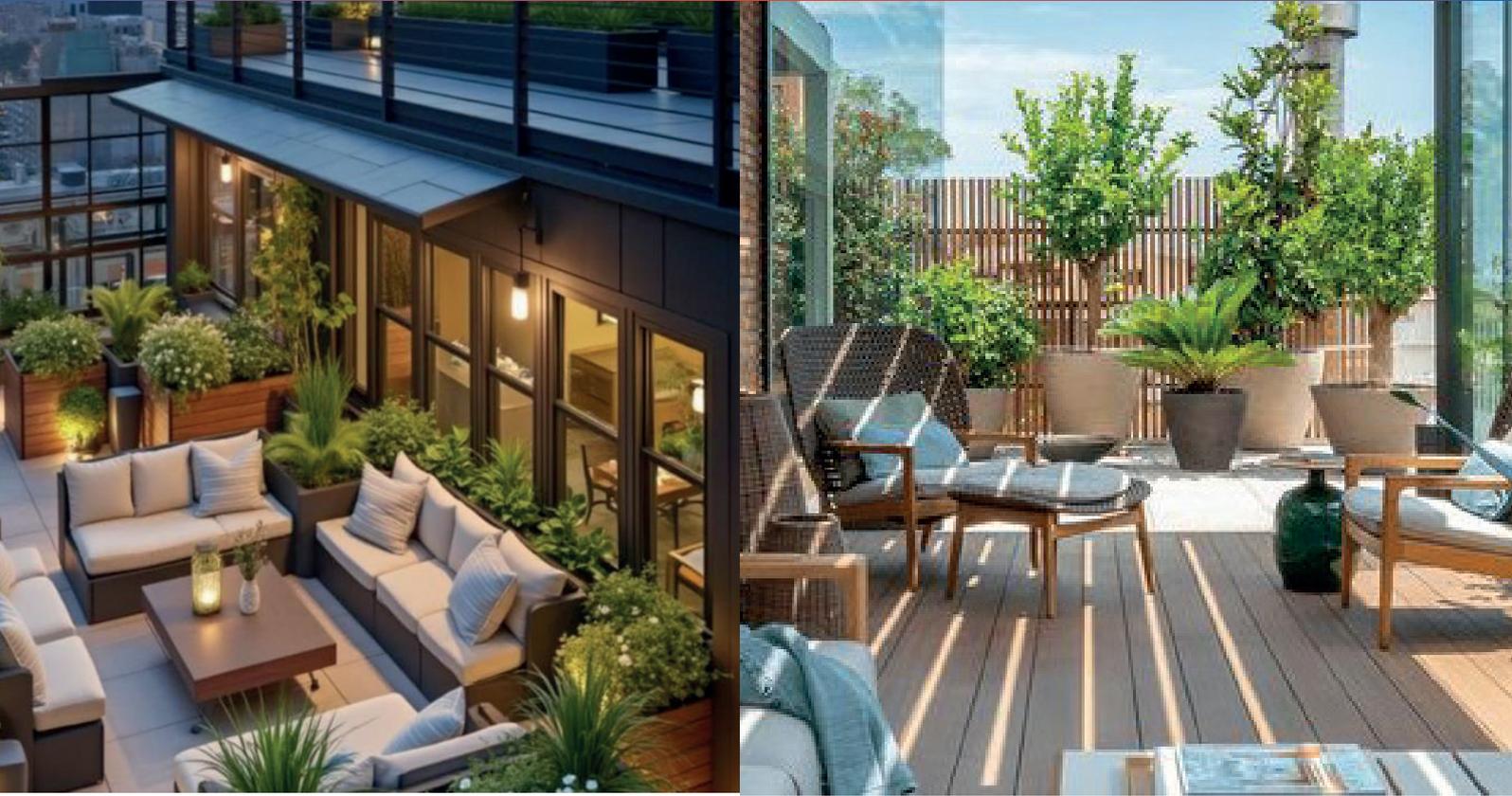
APARTMENT TYPE : A



3BHK
1,435 sq.ft



Built Up Area - 1,435 sq.ft
(3BHK)



With three exclusive Apartment B units featuring private terraces, you can enjoy your very own oasis in the sky, perfect for relaxation and entertaining. Positioned on a corner plot, Serene 407 ensures excellent natural light and ventilation, while the wide, spacious road frontage adds to both ease of access and overall charm. Located just 1.4 km from Ashok Nagar Metro Station, and within close reach of Ashok Nagar Park and Vadapalani Murugan Temple, this is urban living at its finest. Live where luxury flows effortlessly with everyday convenience.

APARTMENT TYPE : B



3BHK
1,392 sq.ft



Built Up Area - 1,392 sq.ft
(3BHK with a private terrace)



INTERNATIONAL SCHOOLS

Kendriya Vidyalaya, Ashok Nagar
Jawahar Vidyalaya
Velankanni Matriculation Higher Secondary School
Little Flower Matriculation Higher Secondary School
St. John's Matriculation School



HOSPITALS

Apollo Hospital
MIOT International Hospital
Sri Ramachandra Medical Centre
Adyar Cancer Institute
Global Hospitals



IT PARKS

Bascon Futura IT Park
Olympia Technology Park
DLF Cybercity Chennai
Ramanujan IT City
International Tech Park Chennai (ITPC)



SHOPPING CENTERS

Nexus Vijaya Mall
Express Avenue Mall
Phoenix Marketcity
Spencer Plaza
Chennai Citi Centre



PARKS & RECREATION

Ashok Nagar Park
12th Avenue Park
Sivan Park
Natesan Park
Guindy National Park



RESTAURANTS & CAFÉS

The Cascade
Cream Centre
Hot Chips
Dindigul Thalappakatti
Zaitoon



ENTERTAINMENT & LEISURE

PVR Cinemas, Nexus Vijaya Mall
Kamala Cinemas, Vadapalani
AGS Cinemas, T. Nagar
Kasi Talkies Dolby Atmos: Ashok Nagar
Sathyam Cinemas



METRO & TRANSPORTATION HUBS

Ashok Nagar Metro Station
Vadapalani Metro Station
Koyambedu CMBT Bus Terminus
Chennai Central Railway Station Chennai
International Airport



Project Address:

C/407, 46 th Street, 9th Avenue, Ashok Nagar, Chennai - 600083.

Office Address:

2A, Second floor, Kumaraguru 384/231, Velachery Main Road,
Selaiyur, Chennai - 600073.

For Bookings :

Phone Number : +91 98840 51199

Email ID : sales@ideahousing.in

Website : www.ideahousing.in